## Message Text

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PAGE 01 BUENOS 05839 062031Z

73

ACTION ARA-20

INFO OCT-01 ISO-00 AID-20 SCCT-02 EB-11 COME-00 SY-04

OMB-01 USSS-00 CIAE-00 PM-07 H-03 INR-11 L-03 NSAE-00

NSC-07 PA-04 RSC-01 PRS-01 SP-03 SS-20 SSO-00 NSCE-00

USIE-00 INRE-00 ARAE-00 DRC-01 /120 W ------ 114394

O R 062020Z AUG 74 FM AMEMBASSY BUENOS AIRES TO SECSTATE WASHDC IMMEDIATE 7594 INFO DIA DOD WASHDC USCINCSO

LIMITED OFFICIAL USE BUENOS AIRES 5839

USCINCSO FOR POLAD

E.O. 11652: N/A TAGS: PINS, AR

SUBJECT: COCA-COLA EXECUTIVE KIDNAPPED

- 1. MAURICE KEMBER, AN ARGENTINE AND THE PRESIDENT OF THE COCA-COLA SUBSIDIARY IN CORDOBA WAS KIDNAPPED ON AUG 6. KEMBER WAS TAKEN IN FRONT OF HIS HOUSE AS HE LEFT FOR WORK.
- 2. A PHONE CALL WAS RECEIVED WITHIN AN HOUR OF KIDNAPPING DEMANDING \$1.5 MILLION IN RANSOM. NO MENTION OF POLITICAL DEMANDS OR THE GROUP RESPONSIBLE WAS MADE.
- 3. THE CORDOBA SUBSIDIARY OF COCA-COLA IS 54 PERCENT OWNED BY THE AMERICAN PARENT COMPANY. THIS IS THE FOURTH EMPLOYEE OF COCA-COLA OR ONE OF ITS SUBSIDIARIES OR FRANCHISES IN ARGENTINA WHO HAS BECOME A KIDNAP VICTIM. HILL

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## Message Attributes

Automatic Decaptioning: X Capture Date: 01 JAN 1994 Channel Indicators: n/a

**Current Classification: UNCLASSIFIED** 

Concepts: KIDNAPPING, PRESIDENT, PROFESSIONAL PERSONNEL, EXTORTION, SUBSIDIARIES

Control Number: n/a Copy: SINGLE Draft Date: 06 AUG 1974 Decaption Date: 01 JAN 1960 Decaption Note: Disposition Action: RELEASED Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Authority: cunninfx
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974BUENIOS05839

Document Number: 1974BUENOS05839 Document Source: CORE Document Unique ID: 00 Drafter: n/a

Enclosure: n/a Executive Order: N/A Errors: N/A Film Number: D740214-0862 From: BUENOS AIRES Handling Restrictions: n/a

Image Path:

ISecure: 1

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Locator: TEXT ON-LINE, ON MICROFILM

Office: ACTION ARA

Original Classification: LIMITED OFFICIAL USE

Original Handling Restrictions: n/a Original Previous Classification: n/a Original Previous Handling Restrictions: n/a

Page Count: 1

Previous Channel Indicators: n/a
Previous Classification: LIMITED OFFICIAL USE

Previous Handling Restrictions: n/a

Reference: n/a

Review Action: RELEASED, APPROVED Review Authority: cunninfx

Review Comment: n/a Review Content Flags: Review Date: 05 SEP 2002

**Review Event:** 

Review Exemptions: n/a
Review History: RELEASED <05 SEP 2002 by WorrelSW>; APPROVED <21 FEB 2003 by cunninfx>

**Review Markings:** 

Declassified/Released US Department of State EO Systematic Review 30 JUN 2005

**Review Media Identifier:** Review Referrals: n/a Review Release Date: n/a Review Release Event: n/a **Review Transfer Date:** Review Withdrawn Fields: n/a

Secure: OPEN Status: NATIVE

Subject: COCA-COLA EXECUTIVE KIDNAPPED

TAGS: PINS, AR, US, COCA-COLA, (KEMBER, MAURICE)

To: STATE

Type: TE

Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005